nulogic
INFINITE INNOVATION

DataWise PIM by NULogic

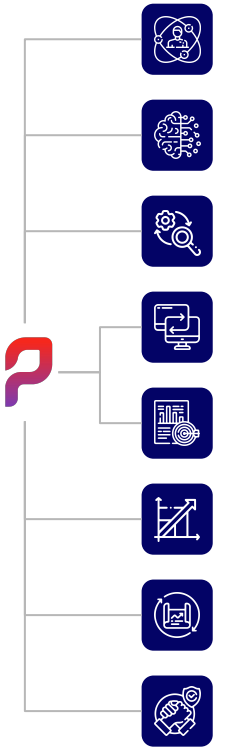
Simplifying Product Data Management for Success

DataWise PIM

Experience a powerful and intuitive solution for managing product information with DataWise PIM.

Utilizing AI-powered technology, this software streamlines the product management process, allowing businesses to easily organize and maintain product data from multiple sources.

Introducing Datawise PIM



Developed in-house by NULogic, leveraging over **20 years of experience.**

AI-powered technology that revolutionizes product information management.

Intuitive user interface for easy navigation and efficient data management.

Real-time data synchronization across multiple channels and platforms.

Enhanced data accuracy and consistency for **improved decision-making.**

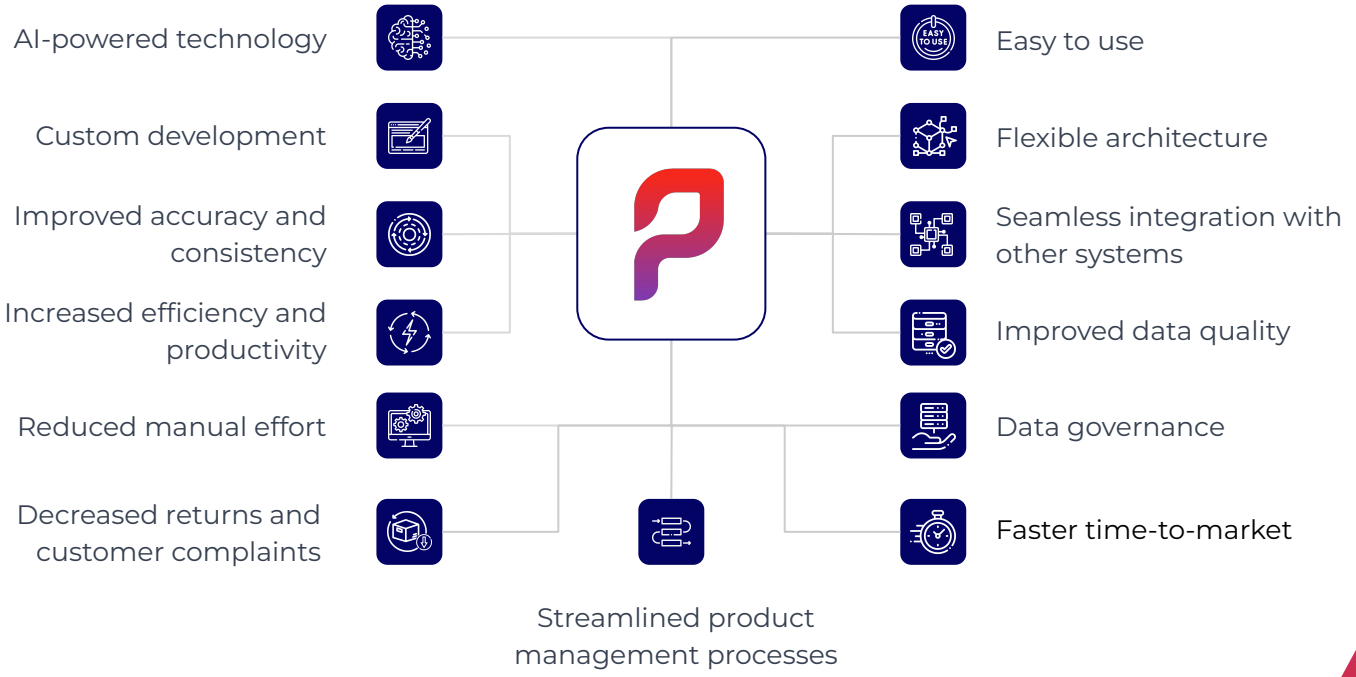
Scalable solution that grows with your business needs.

Continuous updates and improvements based on client feedback and market trends.

Trusted by leading organizations for successful **product information management.**

Simplify Product Data Management with DataWise PIM

At NULogic, we understand the importance of product information plays in driving business success. That's why we developed DataWise PIM to assist you manage and optimize your product data.



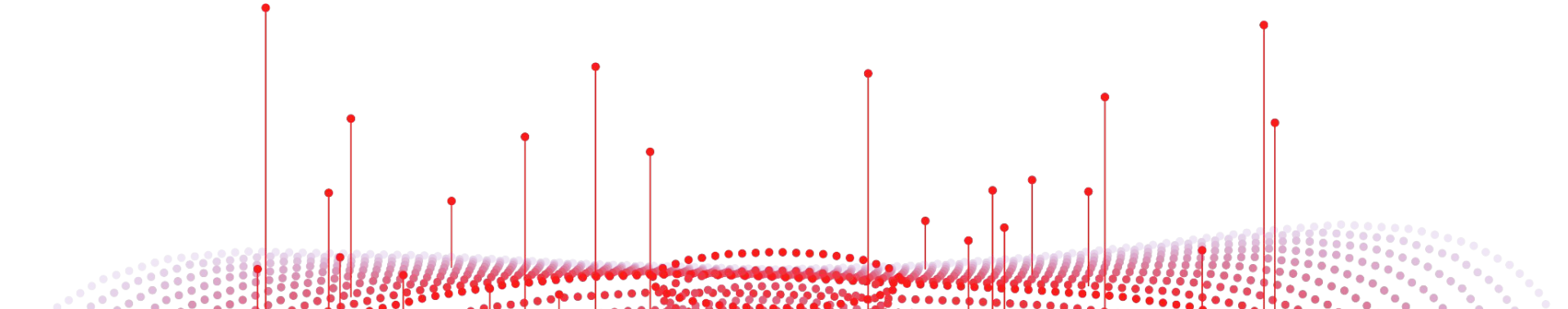
AI-Driven Product Information Management

Automated Product Categorization

Automated Product Metadata Generation & Extraction

Product Data Matching

Reduced Human Effort



The Benefits of DataWise PIM

- Seamless **product information management**
- **40%** reduction in data entry time compared to manual processes
- **20%** improvement in data accuracy with our AI-powered solution
- **Dedicated R&D team's expertise** in e-commerce technology
- Competitive edge to stay ahead of competitors with **DataWise PIM's modern technology**
- **Over 3 successful projects delivery** form improved product information management
- **25%** reduction in operational costs by reducing manual effort, eliminating data errors, and optimizing workflows
- **30%** increase in productivity with streamlined processes and automation.

Architecture Diagram

DataWise PIM Implementations & Project Wins

Eddie Bauer

- 30% reduction in product data entry time
- Accelerated time to market
- Enabling focused attention on strategic initiatives

Reebok

- 25% improvement in data accuracy
- Significant reduction in returns and customer complaints
- Enhanced customer satisfaction

ROADRUNNER SPORTS

- Reduced product onboarding time by 40% with DataWise PIM
- Faster launch of new products to stay ahead in a competitive market

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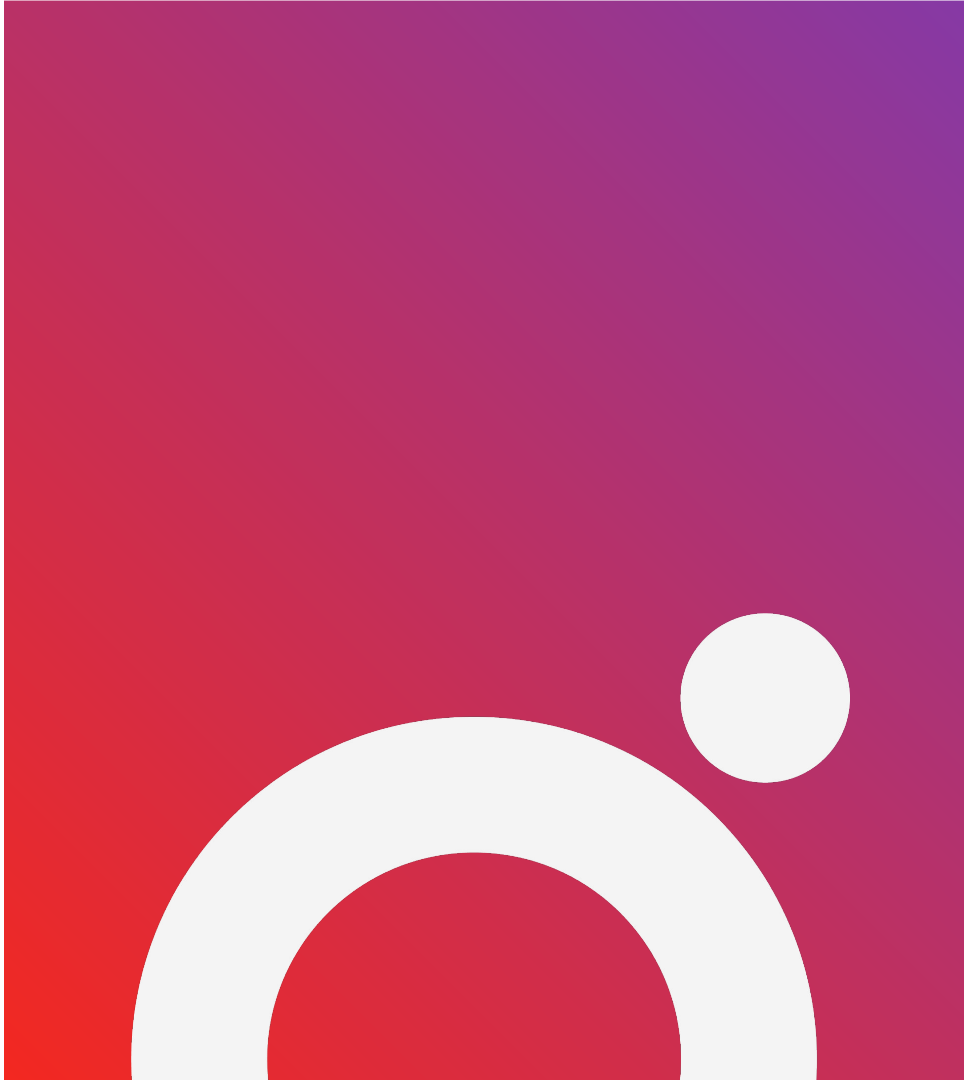
Streamline & Revolutionize Your Product Management Process

Contact us today

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